

Pop2⁽⁵⁾

NEED MORE SPEED?

4G. Big display.
Powerful.

5" large display

Affordable 4G LTE with Quad Core 1.2 GHz CPU

Flexible color range and customizable accessories

Easy to use with an all new user experience

Dual SIM Dual Standby



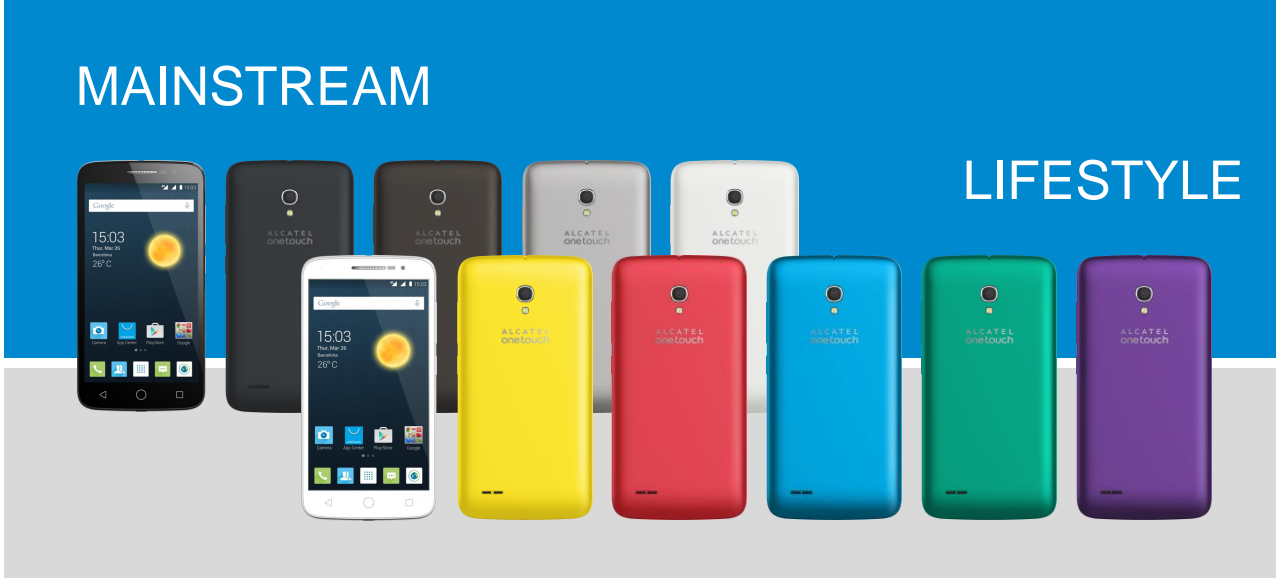
ALCATEL
onetouch®

Pop2⁽⁵⁾

7043K



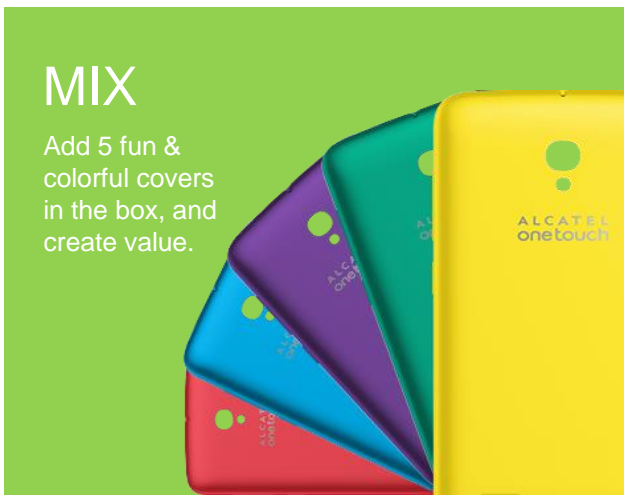
MAINSTREAM



LIFESTYLE

MIX

Add 5 fun & colorful covers in the box, and create value.



DRESSED UP



DESIGN

141 x 71.5 x 9.7 mm

Weight: 174g

Keys: Power, Volume+/-

Finish: UV Matte

Colors available: Black TP- White, Platinum Silver,

Ash Gray*, and Volcano Black

White TP – Full White, Platinum Silver, Cozy Red,

Lemon Yellow*, Aqua Blue*, Jade Green*,

Lavender*

DISPLAY

5" FWVGA, 480 x 854 pixels

TFT 16M color display

Capacitive 2 points touch with gesture

Proximity sensor

Light sensor

CAMERA

5 Mpxl camera with autofocus, geo-tagging,

HDR, panorama, night mode, sport mode,

smile detection, burst mode, timer, LED

flash

Video stabilization (EIS)

Digital zoom x 4

QR code scanner

VGA front camera

Video Playback: 1080@30fps

Video Capture: 1080p@30fps

Video codecs: H.264, H.263, MPEG-4,

XVID, VP8, VC1, MKV

Video Streaming

MEMORY

Internal: 8 GB ROM / 1 GB RAM

End user: 5 GB

MicroSD up to 32 GB

CONNECTIVITY

GSM Quadband 850/900/1800/1900

UMTS 850/900/1900/2100

DC HSPA+ 42 Mbps Downlink, 5.76 Mbps Uplink

4G LTE category 4, 150Mbps Downlink, 50Mbps

Uplink

CSFB: B1/3/7/8/20

Wi-Fi 802.11 b/g/n, Wi-Fi direct, Wi-Fi- Display

Wi-Fi Hotspot

Bluetooth 4.0 A2DP

USB Modem Tethering: Plug & Play

Micro USB 2.0 high speed

GPS with A-GPS

Micro SIM (Hot swap), EAP SIM

Dual SIM Dual Standby

SOUND

Music Player

Supported formats: MP3, MIDI, FLAC,

Vorbis, AAC, AAC+, AMR, PCM, M4A, OGG,

OGG+, Apple lossless

FM radio RDS

OMA DRM 1.0

Handsfree

Vibrator

HAC M3

HD Sound

Flip to mute

PHONE FEATURES

Chipset MSM8916

Android™ 5.0, Lollipop

Quad Core 1.2 GHz CPU

G-sensor, One finger zoom,

Double tap to unlock, Mini Apps,

Download Booster

APPS & WIDGETS

Basic GAPPs (Google Apps)

Apps:

Games, Shop, App Center,

User Center, zApp (APAC)

E-Shop! *varies between countries

Setup Wizard, Smart Suite,

Wi-Fi Transfer, Find My Phone

Sound Recorder, Torch,

FOTA System update,

Calculator, Currency Converter

3rd Party Apps:

Deezer

Shazam, Kingsoft Office

Facebook, Whatsapp, Twitter,

BBM (APAC & Africa), Flipboard, Chaatz,

Viber, AntiVirus, DropBox, Kobo, Evernote

Games: Texas Poker, Kingdom & Lords, Cars,

Real Football 2015, Puzzle Pets, Spiderman

UP

BATTERY

Battery lithium 2500mAh

Talk time: 8.3h(2G)/ 16h(3G)

Standby time: 500h(2G)/ 500h(3G)

Music player (headset): 55h

Music player time (loudspeaker): 40h

Charging time: 4h

IN PACK

Battery

Micro USB charger

Micro USB cable

3.5 mm jack stereo headset

Battery cover

Quick Guide

Pop2⁽⁵⁾

7043K



ALCATEL
onetouch